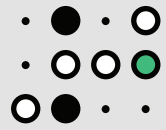


# GROWING BUSINESS THROUGH APPLIED DATA SCIENCE AND ADVANCED TECHNOLOGY

We believe that competitive advantage exists at the intersection of data science, technology, people, and deep business expertise. To unlock true power, AI must be woven into processes and ways of working and applied where it really matters.



DATA SCIENTISTS



MACHINE LEARNING ENGINEERS



SOFTWARE DEVELOPERS



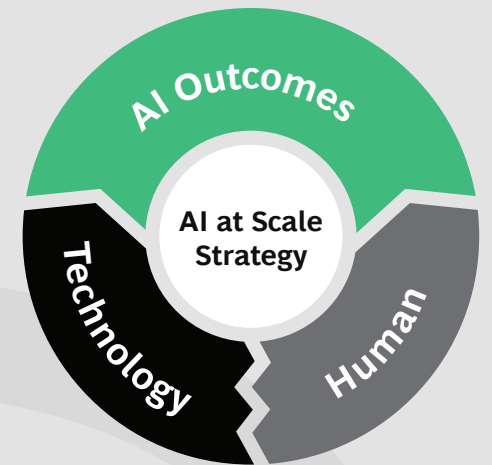
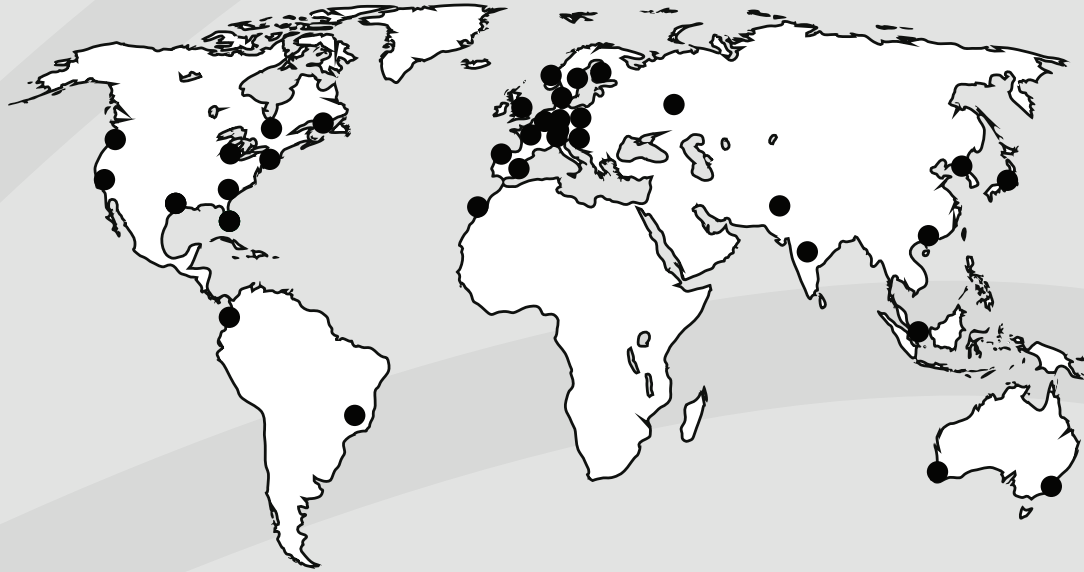
DATA ANALYSTS

## Our AI IP

dais<sup>+</sup>

GAMMA FACET

LIGHTHOUSE BY BCG



**2,500+**  
Use Cases across  
a Variety of Topics

**30+**  
Locations  
Worldwide

**1100+**  
Analytics  
Practitioners



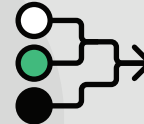
MARKETING & CUSTOMER



PRODUCT & OFFER



SUPPLY CHAIN & NETWORK



MANUFACTURING



RISK



ENTERPRISE

## We deliver tangible Business Impact from Data.



**>\$150M**

Cost savings

SUPPLY CHAIN OPERATIONS



**>\$50M**

Annual net increment. revenues

NEXT BEST PRODUCT



**30%**

Drugs sales increase

PATIENT FINDER



**> \$850/vehicle**

Margin Uplift

VEHICLE CONFIGURATION OPTIMIZATION



**>\$20M**

SG&A savings

ZERO-BASED BUDGETING



**11%**

Margin increase

PROMOTION OPTIMIZATION



**>7%**

Turnover

MARKDOWN



**\$70M**

Cost savings

DIGITAL OIL OPERATIONS



**15%**

Churn Reduction

CUSTOMER BASE MANAGEMENT